



 **NYCWFF**
NEW YORK CITY WINE & FOOD FESTIVAL
PRESENTED BY 

EXHIBITORS



NYC'S LARGEST WINE & FOOD FESTIVAL

Going into its 11th year, NYCWFF is widely recognized for offering more than 50,000 guests an experience for every palate and budget. Our guests join us to sip, swirl and savor world-class cuisine, wine and spirits served up by the industry's finest and America's most beloved television chefs all in support of the fight to end hunger.



100% of net proceeds benefit the fight to end hunger.





**3000 CASES
OF WINE & SPIRITS**



500 CHEFS



**\$11.5 MILLION
RAISED TO DATE
TO HELP FIGHT HUNGER**



NYCWFF AT-A-GLANCE



4 DAYS



**3 BILLION
MEDIA IMPRESSIONS**



80+ EVENTS

WHY EXHIBIT AT NYCWFF?

- Exhibit and sample your product to a discerning audience of about 18,000 foodies
- Share NYCWFF venues with New York City's most celebrated chefs and finest restaurants, great wines, champagnes and spirits and specialty foods
- Inclusion on the official NYCWFF Website with a link to your Website and a welcome on social media*
- A \$300 ticket credit toward the purchase of NYCWFF ticketed events

** Marketing benefits will only be provided once exhibitor fees are paid in full*

EARLY BIRD SPECIAL

\$3,500 total per station if exhibitor is signed and paid on or before July 1, 2018

EXHIBITORS OPPORTUNITIES • INFO • GUIDELINES

WHERE CAN YOU EXHIBIT AT NYCWFF?

Souther Glazer's Wine & Spirits of New York Trade Tasting presented by Beverage Media Group hosted by Wine Spectator is by-invitation-only and attended by industry professionals and valued customers of Southern Glazer's Wine & Spirits

Friday, October 12: 12:00pm – 5:00pm

Grand Tasting presented by ShopRite is open to general consumers.

Saturday, October 13: 12:00pm – 6:00pm

Sunday, October 14: 12:00pm – 6:00pm

LOCATION

Pier 94

Located at West 55th Street and the West Side Highway (vehicle entrance at W 55th Street). There is no parking available onsite. Parking information can be found at: <http://www.piers9294.com/about/parking/>

ATTENDEES 18,000 total • 6,000 per day

GUIDELINES

- Participate all three days - Friday, Saturday & Sunday
- Serve approximately 2500 samples per day, 7500 total. Samples should be easy to eat with a fork, spoon or fingers - no cutting required
- All food must arrive ready to serve, cold/dry storage is available
- No propane or compressed gas
- No on-site sales or cash & carry activity

STATIONS

Festival will provide each exhibitor with:

- 6' x 30" front serving table and 6' x 18" back prep table
- Basic linens, biodegradable serving ware, station and menu signage
- One (1) standard 110v/20amp electrical outlet

CREDENTIALS

- Each exhibitor will receive four (4) total working credentials. We are unable to make any exceptions due to limited space at this venue.
- No person shall be granted access without a valid credential or ticket. This requirement is strictly enforced.

REGISTRATION & FEES

BEFORE July 1, 2018 \$3500 per station

AFTER July 1, 2018 \$4000 per station

- Payments must be received by Monday, September 3, 2018
- Full payment due at time of registration if paying by credit card; payment by check is due within 30 days of registration
- In case of cancellation, NO refunds will be granted for any reason
- Three-day participation is required

FOR MORE INFORMATION CONTACT

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LET'S CREATE UNFORGETTABLE GUEST EXPERIENCES TOGETHER.

REGISTER TODAY!

